

## Sustainable health

Our material issues, as shaped by company and stakeholder influence, fall within three sustainability priorities and our Sustainability foundations. They define how we're making science accessible.

### Internal influencers

## Our strategic priorities

Achieve scientific leadership  
Return to growth  
Be a great place to work

## Our Values



We follow the science



We put patients first



We play to win



We do the right thing



We are entrepreneurial



### External influencers

## Global megatrends

### Unmet medical needs

Non-communicable diseases (NCDs) include cardiovascular, metabolic and respiratory diseases and cancers. They are associated with ageing populations and lifestyle factors, and are increasing worldwide.

### Expanding and ageing patient populations

The number of people accessing healthcare is increasing, as is healthcare spending, particularly by the elderly.

### Political and economic uncertainty

Civil war and political unrest have caused instability around the world, leading to large numbers of refugees fleeing their homes.

### Climate change

Clean air, safe drinking water, sufficient food and adequate shelter are all compromised by the impacts of climate change, extreme heat and intensified natural disasters.