




The Journey of Healthy Heart Africa

Through our public-private partnership approach, HHA strives to:

		
Raise awareness and educate around lifestyle choices and cardiovascular disease risk factors	Train providers and drive care to lower levels of the health care system	Facilitate access to low cost, high quality branded anti-hypertensives

2015

 AstraZeneca starts 5 demonstration projects to test different models and identify the best approach for the HHA programme, generating key learnings to support expansion¹

2014


 HHA Programme Launch in Kenya¹, partnering with the Kenyan Ministry of Health

Aspires to reach 10 million people with high blood pressure across Africa by 2025

2016


 HHA expands into Ethiopia², partnering with the Federal Ministry of Health

 Aims to address the growing burden of hypertension, through decentralising and scaling up high-quality hypertension care and treatment in health facilities across Ethiopia¹

 AstraZeneca partnership with the U.S. President's Emergency Plan for AIDS Relief (PEPFAR) is announced in 2016²

AstraZeneca embarks on an innovative global public-private partnership to tackle the burden of HIV and hypertension in Africa

 HHA expands into Tanzania³, partnering with the Ministry of Health, Community, Gender, Elderly and Children

 Aims to support the treatment of hypertension during pregnancy, a leading cause of maternal mortality in Tanzania⁴

2018

2019

 HHA Programme Launch in Ghana, partnering with the Ghana Health Service

Aims to raise awareness of hypertension and provide sustainable measures that strengthen and support local health systems

Since launch, HHA has...

Conducted over **13.5 million** blood pressure screenings⁵

Trained over **7,200** health care workers including doctors, nurses, pharmacists and community health volunteers⁵

Activated over **750** health care facilities in Africa⁵

Identified over **2.4 million** elevated readings⁵

References

¹ Healthy Heart Africa. <https://www.astrazeneca.com/sustainability/access-to-healthcare/healthy-heart-africa.html> Last accessed December 2019
² Sub Saharan Africa – Global projects in our cluster. Available at: <https://www.astrazeneca.com/country-sites/sub-saharan-africa.html> Last accessed December 2019
³ Touch Foundation. Non-Communicable Diseases. <https://touchfoundation.org/our-work/non-communicable-diseases/> Last accessed December 2019
⁴ Partnership for Maternal, Newborn & Child Health. Country support: Tanzania. Available at: <http://www.who.int/pmnch/activities/countries/tanzania/en/index1.html> Last accessed December 2019
⁵ AstraZeneca data on file. Total programme numbers since launch – as at 31st December 2019